

Cooperation of Benmark and Crown Partners

The leading EMC Documentum partners Benmark and Crown Partners cooperate in Germany, Austria and Switzerland

Munich and Dayton, Ohio, Mai 26, 2008 – Today the two suppliers of Enterprise Content Management solutions, Benmark and Crown Partners, announced their cooperation for sales and implementation of the Crown Partners software products and solutions for customers in Europe, mainly for the German speaking countries.

Crown Partners is the largest EMC Documentum partner in the US, which delivers EMC Documentum custom solutions as well as EMC certified software products. The Crown solutions for Mortgage Loan Automation and Claims Processing for insurances are also being marketed as preferred partner products on a worldwide scale by EMC. "Our clients recognize, that by using the Crown products they meet their targets much faster, spending less money and achieving a very high solution quality", explains Richard Hearn, CEO of Crown Partners.

In autumn of last year, Crown acquired Platform Dynamics, which already offered such products and had a sales office in Europe. After this first step towards Europe was completed, Crown looked for sales and implementation partners for the various European regions. With Benmark, they now found the partner for the German speaking countries.

With this cooperation, the Benmark portfolio is being consistently amended. Dr. Helfried Pirker, Business Unit Manager for the EMC business of Benmark, states: "The Crown Partners products and solutions are an ideal enhancement of our offerings. They are especially targeted at our finance and insurance industry customers, one of our main business areas, as well as at web content management and marketing, which are in our focus, too."

About Benmark

Benmark is an international consulting company for management and IT-Consulting with offices in Austria, Germany and Switzerland. Benmark will hire more than 20 new employees for this business area in

2008. Benmark core business areas are systems integration of company-wide applications and content management systems, testing and training as well as the implementation of system architecture and mobile content solutions. Among others Benmark supports customers of the verticals finance, insurance, telecommunication, chemical and pharma with the initiation, planning and execution of organizational up to very complex strategy and IT projects.

With the Benmark university last year a platform has been created, which aims at communicating know-how, methods and ideas for the professional management of their day to day business to its visitors and to turn them into experts.

More information at www.benmark.net and www.benmark-university.com.

Benmark International
Management und
IT Consulting

About Crown Partners

A leading provider of Enterprise Information Management (EIM) platform solutions, Crown Partners helps customers succeed by streamlining and simplifying information-intensive

business processes. Crown provides Global 2000 companies field-proven software products, quality professional services and educational resources that optimize performance of the ECM Documentum, Oracle Hyperion, Microsoft SharePoint and Microsoft PerformancePoint platforms. With more than 400 “go-lives” and most of the Dow 30 companies as customers, Crown software engineers and service professionals quickly and efficiently identify business needs, automate critical business processes and drive platform performance.

For more information on the complete range of software products, consulting and educational services, contact Crown Partners at <http://www.crownpartners.com> today.



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