

Crown Profiler Classification Solution for Microsoft SharePoint

Crown Profiler is a reporting solution for the Microsoft SharePoint Platform that evaluates and classifies the content in your organization's SharePoint environment. It identifies un-controlled content, provides automatic classification, reports on risk and compliance issues and much more. These features allow your organization to develop sound taxonomies, eliminate departmental silos and, most importantly, mitigate compliance risk. Profiler provides the insight your organization needs to get control of your sprawling SharePoint environment, letting your teams safely benefit from the productivity gains SharePoint provides.

Addressing the SharePoint Effect

Microsoft's SharePoint is a revolutionary tool for enabling your workforce collaboration. Your users can create web sites and lists that reflect the work they do both alone and with others. SharePoint allows content owners to create any required infrastructure and documentation on their own and tends to result in an interconnected web of on-line sites, content and discussions. All of this is good for your business as long as you can understand which content is valuable work product and needs to be maintained and reviewed. Trying to understand how your business "lives" in SharePoint can be a difficult task. Trying to assess whether compliance requirements and business processes are being satisfied is even more difficult.

Operating without such assessments is an unacceptable situation for many organizations, violating their compliance regulations and eventually negating the increased productivity that easy collaborative expansion allows. If a collaborative environment expands without capturing the business purpose and situation, then finding content and working within that environment becomes increasingly difficult as the system grows.

The Crown Solution

The first step in reversing or preventing these effects is creating a comprehensive catalogue of every piece of content, every site, task list or other form of collaboration within a taxonomy. Part of this process is determining how each piece is being used and whether such use is beneficial to the organization. Crown Profiler takes this step for you and helps you implement the best governance strategy for your organization. A Profiler implementation begins with these steps:

- **Initial Consultation:** evaluation of your SharePoint environment. We determine how the platform is being used, how your organization is benefiting or not benefiting and finally create a taxonomy that will be used to describe all of your existing sites, lists, blogs, wiki's and other collaborative content.
- **Automatic Classification:** closely examines the collaborative elements (shared sites, lists, documents or other communicative tools) within your SharePoint environment and associates those SharePoint elements with a node or nodes of your taxonomy.

Key Results

- Unparalleled understanding of how your organization grows with SharePoint
- Reveals how each user and each department interacts
- All sites, blogs, wikis, task lists and other content under one classification structure
- Exposes errant uses of your SharePoint environment
- Leads to the development of a governing taxonomy for your SharePoint environment

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Owner Engagement

Profiler automatically contacts content and site owners through email and allows them to allocate their work in SharePoint into the taxonomy. For example, a user may be asked if his team site supports a new product development process or production issue resolution. This polling mechanism results in complete classification of content within the SharePoint environment. Your internal governance plan will determine how frequently unclassified content owners are polled in order to limit the size of "soft" organic content

Profiler Reporting

Profiler's extensive reporting is an indispensable tool for maintaining an understanding of how your organization uses SharePoint. The reports include a tree-structure view of the taxonomy hierarchy and the classified content within. They also show usage statistics that help you determine which departments and teams are the most prolific content authors, need more resources or are using too many resources.

Enforce It

Profiler gives you full insight into your SharePoint environment so you can develop and maintain the best taxonomy for your organization. At the next level, Crown Enforcer automates the application of your taxonomy and compliance rules, allowing you to control your SharePoint expansion without sacrificing productivity or IT resources.

For More Information

To learn more about Enforcer and its companion product, Profiler, visit www.crownpartners.com or email info@crownpartners.com.

About Crown Partners

A leading provider of Enterprise Information Management (EIM) platform solutions, Crown Partners helps customers succeed by streamlining and simplifying information-intensive business processes. Crown provides Global 2000 companies field-proven software products, quality professional services and educational resources that optimize performance of the EMC Documentum, Oracle Hyperion and Microsoft SharePoint platforms. With more than 400 "go-lives" and most of the Dow 30 companies as customers, Crown software engineers and service professionals quickly and efficiently identify business needs, automate critical business processes and drive platform performance.

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