

News Release

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Crown Partners Rolls Out RedCarpet with EMC

New, Comprehensive Utility for EMC Documentum eRoom to EMC Documentum CenterStage

DAYTON, Ohio – November 11, 2008 Crown Partners announced today the beta release of RedCarpet, a specialized content migration software utility that manages the move from EMC Documentum eRoom to EMC Documentum CenterStage.

As the latest web-based collaborative workspace solution from EMC Corporation, CenterStage is a new client interface and the long-term strategic upgrade path for eRoom customers. Users can now benefit from a collaboration experience that is enhanced with support for Web 2.0 tools such as wikis, blogs and social networking capabilities while their IT colleagues gain the security, compliance and governance controls they require to manage this Web 2.0-generated content.

EMC engaged Crown Partners to develop RedCarpet as a content bridge for eRoom customers who migrate to CenterStage. RedCarpet will be available at no extra cost to eRoom customers who are paying for maintenance support. The thousands of eRoom customers have at their disposal Crown Consulting Services, along with EMC and a select group of EMC partners prepared to assist in the migration of their eRoom content to the new CenterStage environment at a pace that suits their business requirements.

“Our customers will find RedCarpet to be a valuable asset as they make the move to CenterStage,” said Lance Shaw, Senior Product Marketing Manager, Content Management and Archiving, EMC Corporation. “Crown understands the scale and sophistication of the eRoom infrastructure and the exciting opportunities that await with CenterStage.”

Powered by Crown’s Bulldozer™ technology, the world leading extract, transform and load (ETL) product for Documentum, RedCarpet will be synchronized for each CenterStage release until all eRoom features are accommodated.

“RedCarpet reflects Crown’s close partnership with EMC and specialization in content ETL since 2003,” said Malcolm Bliss, Director of Products Business Unit at Crown. “RedCarpet gives eRoom customers confidence as they move to CenterStage.”

To request a briefing on RedCarpet, contact Crown Partners at: info@crownpartners.com
To register for a RedCarpet demo, visit: www.crownpartners.com/products/Demo.jsp

About Crown Partners: A leading provider of Enterprise Information Management (EIM) platform solutions, Crown Partners helps customers succeed by streamlining and simplifying information-intensive business processes. Crown provides Global 2000 companies field-proven software products, quality professional services and educational resources that optimize performance of the EMC Documentum, Oracle Hyperion and Microsoft SharePoint platforms. With more than 500 “go-lives” and most of the Dow 30 companies as customers, Crown software engineers and service professionals quickly and efficiently identify business needs, automate critical business processes and drive platform performance.

For more information on the complete range of software products, consulting and educational services that Crown offers, contact Crown Partners today.

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