

**News Release**  
**March 20, 2010**



Contact:  
Kathryn Kendell  
[kkendell@crownpartners.com](mailto:kkendell@crownpartners.com)  
937-723-2300

## **Crown Partners Achieves Oracle® PartnerNetwork Platinum-Level Partner Status**

Crown Partners, a leader in enterprise performance management consulting services, today announced that it has become a Platinum Partner in the Oracle® PartnerNetwork (OPN). By attaining Platinum Level membership, Oracle has recognized Crown Partners for its in-depth expertise in delivering Oracle solutions to joint customers.

Founded by industry veterans, Crown Partners has worked towards one goal in its first decade: to be a leader in enterprise information management. Crown's Enterprise Performance Management (EPM) team provides business analytics and business intelligence solutions for the Oracle Hyperion platform. Crown's EPM specialists focus on engineering premier decision support solutions and leveraging in-depth Business Intelligence consulting expertise to deliver measurable value to our clients. Crown's clients have improved productivity, decreased operational costs and mitigated compliance risk, all through the business information delivery solutions we provide.

"We are honored to have achieved Oracle's Platinum Level Partner Network status," commented Brad Gingrich, Vice President Performance Management and Analytics. "It's been a privilege to be part of the OPN and provide our clients with enterprise performance management services and solutions for the Hyperion platform. This is a great acknowledgement of how hard everyone in our company has worked to help our clients achieve success in their day-to-day operations, as well as create a solid foundation on which to build their future success."

“As a Platinum Partner, Crown Partners has established itself as one of Oracle’s top partners. Furthermore, through OPN Specialized, Crown can distinguish its competencies and refine its solutions within specialization categories around Oracle applications and technology, which enables clients to easily identify the partners who best align with their business/project goals,” said John Gray, Group Vice President, North America Technology Channel Sales, Oracle.

As a Platinum Partner in OPN, Crown Partners has expertise across key Oracle solution areas, including financial data quality management, profitability and operational analytics, sales analytics, operational planning, capital expenditures planning and more. On the services side, Crown’s team of industry veterans average ten years’ experience with Hyperion solutions and provide Enterprise Performance Management strategy services, implementation services,, solution upgrades and optimization, training, as well as support offerings.

With its Platinum status, Crown Partners receive the benefit of being recognized by Oracle and its customers, and the highest level of engagement, commitment and benefits available to OPN partners. Platinum OPN members receive dedicated virtual account management support to build joint development plans and help broaden specialization areas and revenue opportunities. Additional benefits include priority placement in the OPN Solutions Catalog, one free application integration validated by Oracle, joint marketing and sales opportunities, discounted training and more. For more information about the benefits of becoming an Oracle Platinum level partner, please visit: <http://www.oracle.com/us/partnerships/index.htm>

### **About Oracle PartnerNetwork**

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle’s growing product portfolio, partner base and

business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through certified Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more, visit <http://www.oracle.com/partners>.

### **About Crown Partners**

Crown Partners is a leading international provider of integrated technology and interactive marketing solutions. Our client solutions are as diverse as the clients themselves. From leveraging the power of your platform for enterprise performance management, to automating labor-intensive business processes, to moving, consolidating, or synchronizing your business data, our technology solutions will propel your enterprise successfully into the future. Our Internet marketing initiatives equip you to deliver a successful customer experience, and are designed to keep customers engaged with your brand. We've built and fine-tuned our software products to harvest the in-depth analytics and business intelligence that can elevate your enterprise to new heights. Contact us today—because with over 500 “go-lives” and most of the Dow 30 as clients, Crown Partners understands today's global challenges and can revolutionize the way you do business.

For more information on Crown Partners, contact Marketing Director Kathryn Kendell at [kkendell@crownpartners.com](mailto:kkendell@crownpartners.com), or 937-723-2333.

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