

News Release
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Crown and YADA Expand Support for EMC Documentum CenterStage
Strategic alliance established between Crown and YADA.

EMC World, Orlando, Fla., May 18, 2009 - Crown Partners announces cooperation with YADA. The German company YADA, based in Pforzheim, Germany and Crown Partners with headquarters in Dayton, Ohio, U.S.A. and its daughter company, Platform Dynamics, in Frankfurt, Germany have joined forces to facilitate and enhance the migration to EMC Documentum CenterStage, for eRoom customers.

Centerstage combines an attractive and intuitive client experience, modern collaboration capabilities, advanced search and discovery, mobile access and document management tools with an ECM platform that addresses governance, risk, and compliance requirements. It sets the new standard in secure collaboration for the extended enterprise.

Both Crown and YADA have been partners of EMC for many years and are leading providers of EMC solutions. Crown and YADA will present their joint enhanced solutions for migrating customers from EMC Documentum eRoom to CenterStage at EMC World both 223 from May 18 to May 20. YADA has developed software programs to prepare the migration while Crown Partners supplies the software required for the migration itself.

"We are pleased about the expanded alliances between Crown Partners and YADA. This will enable our eRoom customers in Europe to have additional support to ensure a smooth migration to CenterStage", said Lance Shaw, Group Product Marketing Manager for Knowledge Worker Applications, Content Management and Archiving Division at EMC. "Our additional tools for eRoom will help customers to optimally prepare their migration, " says Alexander van Welzen, YADA's Managing Director."We are particularly pleased that

Crown Partners is also going to use our products to prepare for eRoom to CenterStage migrations”.

Elaine Price, Director of Global Alliances, Crown also added, “Expanding our alliance to include YADA not only extends our eRoom to CenterStage solution but, also aligns nicely in support of the European community”.

In parallel to this, Crown’s Bulldozer product was presented with EMC’s prestigious 2008 Partner Solution of the Year award and is celebrating the 5th year anniversary of Designed for EMC (DFE) accreditation for its Bulldozer family of products. Focusing on the European market, YADA will be working with Crown Partners’ products required for the migration: RedCarpet and/or Bulldozer Center. Crown Partners will use ancillary products by YADA to ensure that migrations can be optimally prepared.

About Crown

A leading provider of Enterprise Information Management (EIM) platform solutions, Crown Partners achieves customer success by streamlining and simplifying information-intensive business processes. Crown provides Global 2000 companies field-proven content management software products, quality professional services and educational resources that optimize performance of the EMC Documentum, Oracle Hyperion and Microsoft SharePoint platforms.

About YADA

YADA is an EMC Select Services Team Partner with 10 years experience in the global deployment, migration, customization, integration and hosting of EMC Documentum eRoom. www.yada.eu

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