



Dayton, Ohio - August 20, 2007 Crown Partners Acquires Phoenix Systems Integration, Platform Dynamics US and Platform Dynamics Europe

Crown Partners has Bridged the Gap between EMC's Content Management and Infrastructure Offerings by Providing an End-To-End Solution for Enterprise Clients.

Crown Partners, a leading provider of Business Content Automation, today announced the acquisition of multiple companies: Phoenix Systems Integration, a global service organization; Platform Dynamics US and Europe, an international software provider that specializes in the development of off-the-shelf enterprise products that fill the gaps, enable and enhance EMC products.

"With these acquisitions, Crown Partners is well poised to take advantage of the recent flurry of acquisitions made by EMC. As was discussed in my colleague Dan Keldsen's blog recently (<http://www.biztechtalk.com/2007/08/aiimalert-rsa-e.html>), EMC has amassed an artillery of tools to enable end-to-end ILM. But, while available from one vendor, the challenge faced by the user is still one of strategy development and an integrated seamless deployment. That is where Crown Partners and its acquisitions come in," stated Carl Frappalo, Vice President of Market Intelligence at AIIM.

Crown Partners has added an entire suite of shrink-wrapped products, best practices, global presence and branding to its present portfolio. Crown has the deepest bench of EMC Documentum service professionals in the world. The combined organization represents the most comprehensive assembly of ECM services, products and solutions in the industry. With these acquisitions, Crown Partners has bridged the gap between content management and information infrastructure offerings by providing an end-to-end solution for enterprise clients.

"We quickly confirmed a strong mutual fit relative to the core values that have earned both companies excellent reputations," said Richard Hearn, Crown Managing Partner. "However, the real advantage in our expansion revolves around the integration of our technical, business and market strengths to produce ECM solutions that offer large-scale financial benefits to our clients."

"For many years we have been close partners with EMC, working with them on strategic product initiatives. This relationship has given our team, as well as our products and solutions, an innovative edge. Combining this with Crown Partners' talent, infrastructure and vision provided an opportunity for tremendous growth throughout the global market," said Elaine Price, founder of Phoenix Systems Integration and Platform Dynamics. She continued to say, "We are finally able to provide a true end-to-end solution for enterprise clients."

Platform Dynamics *Recycle Bin*, *Consistency Checker* and *Lotus Notes Connector* are lean, focused solutions that require no additional services for implementation. Platform Dynamics' products are critical components of EMC's backup and recovery solutions. The company's products are successfully deployed by leading global organizations and, like Crown Partners' own software offerings, are certified "Designed for EMC." Crown is excited to be adding these highly-regarded products, and the industry-leading talent behind them.

Phoenix Systems Integration and Platform Dynamics will keep their offices and staff in the United States and Frankfurt, Germany and work directly with the Crown Partners team to create a seamless transition between the companies. Moving forward, Elaine Price, as a member of

Crown's Executive Team, will lead strategic marketing and alliance management for the combined firms.

About Crown

Crown provides Business Content Automation solutions that drive improved business performance through content management and process automation. Crown's exclusive focus is on engineering premier software solutions and developing in-depth Enterprise Content Management (ECM) consulting expertise that produce measurable results for our clients. Companies in many different industries, including Pharmaceutical, Banking, Finance, Healthcare, Manufacturing, Energy, Government and Publishing, have improved productivity, decreased operational costs and mitigated compliance risk – all through ECM solutions implemented by Crown Partners. www.crownpartners.com

Media Contact:

Emily Harrington
Crown Partners
info@crowpartners.com
303-350-1112

###