

News Release

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CROWN ANNOUNCES AVAILABILITY OF SITEBUILDER 5.0

AUTOMATING THE FULL WCM LIFECYCLE TO PRODUCE ENGAGING SITES

Dayton, Ohio, February, 27, 2007– Crown Partners, LLC., a leading provider of enterprise content solutions, today announced the availability of version 5.0 of its *SiteBuilder* product. *SiteBuilder* is a comprehensive WCM solution for multi-site and complex site management. *SiteBuilder*'s wizard-based interfaces allow technical and non-technical users alike the ability to create compelling websites with minimum need for custom programming.

Used in conjunction with EMC Corporation's Documentum software, *SiteBuilder* 5.0 reduces the time to configure and deploy new sites, cuts operational costs, builds in standards and consistency, and provides a simplified, streamlined content management solution.

"This release builds upon the tremendous WCM accomplishments enjoyed by our existing *SiteBuilder* customers," says Elaine Pelletier, Director Marketing at Crown. "A broad range of active content editors, site designers and site visitors contributed to the advances we've engineered into the product so that it's right on target in capabilities and benefits."

SiteBuilder 5.0 includes features developed in direct response to demand from Global 2000 organizations for more intuitive and productive web site management. Among other enhancements, this latest version of *SiteBuilder* provides a Visio-like graphical user interface, that allows non-technical users to easily construct sites. In-line editing makes it easy to implement design changes on the fly. Wizard-based dynamic features quickly provide interactive features such as registration and survey pages.

SiteBuilder is accredited in the prestigious "Designed for EMC" program to validate full compliance with EMC software engineering architectural standards. *SiteBuilder* 5.0 is available by download to Crown customers under existing maintenance contracts.

About Crown

Crown provides solutions that drive improved business performance through content management and process automation. Crown's exclusive focus is on engineering premier software solutions, developing in-depth Enterprise Content Management (ECM) consulting expertise and advancing our knowledge of the commercial technologies required for comprehensive solutions. Please visit www.crownpartners.com/SB for additional information.

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