

## News Release

Contact: Emily Harrington  
eharrington@crownpartners.com  
303-350-1112

### CROWN ANNOUNCES AVAILABILITY OF SITEBUILDER 5.1

Dayton, Ohio, August 1, 2007 – Crown Partners, LLC., a leading provider of enterprise content solutions, today announced the availability of version 5.1 of its SiteBuilder for Documentum product. SiteBuilder is a comprehensive WCM solution for multi-site and complex site management. SiteBuilder’s wizard-based interfaces allow technical and non-technical users alike the ability to create compelling websites with minimum need for custom programming.

Significant enhancements and new features to SiteBuilder 5.1 include:

- **RSS support** – out-of-the-box RSS Channel and Feed templates that provide contributors the ability to create an RSS format XML document from any content file.
- **Enhanced Live-Edit functionality** – Contributors who lack knowledge of Documentum or Web Publisher can perform editing and control functions on Documentum content via an intuitive, wysiwyg interface
- **Composite page functionality** – Provides contributors the ability to create dynamic navigations based on a selected Documentum source and XPath or XSQL parameter(s)
- **Enhanced link management capabilities** – Provides contributors the ability to quickly and easily determine what images, files, and internal links are associated with selected content as well where the content is used.

“SiteBuilder’s expanded functionality and support for RSS feeds further strengthens it’s position as the leading WCM application for multi-site and complex site management on the Documentum platform, says Mark Kennedy, Director of Sales & Marketing at Crown. End-users now have the ability to leverage the power of the underlying platform without the complexity. That means you can standardize your WCM framework and automate processes so that business owners can create, update and maintain their own content without excessive need for IT involvement.

SiteBuilder is accredited in the prestigious “Designed for EMC” program to validate full compliance with EMC software engineering architectural standards. SiteBuilder 5.1 is available by download to Crown customers under existing maintenance contracts.

#### About Crown

Crown provides solutions that drive improved business performance through content management and process automation. Crown’s exclusive focus is on engineering premier software solutions, developing in-depth Enterprise Content Management (ECM) consulting expertise and advancing our knowledge of the commercial technologies required for comprehensive solutions.

For more information, please visit [www.crownpartners.com](http://www.crownpartners.com).