

News Release

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CROWN ANNOUNCES DESIGNED FOR EMC ACCREDITATION FOR SITEBUILDER

SiteBuilder cited again for completeness, quality, and strategic alignment

DAYTON, Ohio – January 30, 2007 Crown Partners, LLC, the leading provider of content-enabled solutions, announced that its SiteBuilder™ product has been accredited as “Designed for EMC” by EMC Corporation. SiteBuilder incorporates Documentum software from EMC to provide unparalleled ability to manage websites through the entire lifecycle from site creation to site maintenance.

The Designed for EMC accreditation is awarded by EMC based on thorough review of product design, construction, user experience, administrative capabilities, and documentation. EMC awards the accreditation only to products that have been developed to meet or exceed open design standards for enterprise content management applications. EMC requires that the accreditation be renewed annually. SiteBuilder was one of the earliest products to receive the accreditation and has been continuously accredited since 2004. Based on the accreditation, customers can be confident that SiteBuilder is the best designed, most upgradeable, and maintainable business solution possible.

SiteBuilder is a single solution for streamlining the entire lifecycle of website creation and maintenance. SiteBuilder allows non-technical personnel to create and maintain web sites across large organizations with a fraction of the effort that would otherwise be required. SiteBuilder reduces cost, improves efficiency, and increases quality through standards-based web technology and wizard user interfaces. The dynamic features and dynamic service capabilities of SiteBuilder make it easy for non-technical personnel to add interactive elements to their websites.

Malcolm Bliss, Director of Software Products at Crown Partners said, “SiteBuilder unifies the lifecycle of website implementation activity onto one technology platform. The renewal of Designed for EMC status for SiteBuilder shows that customers can continue to depend on Crown to provide high-quality content management software products and solutions based on EMC technology.”

As a result of the accreditation, Crown will be able to include specialized "Designed for EMC Documentum" logos on packaging, marketing collateral, and other promotional

materials, signifying to customers that SiteBuilder meets high standards for architectural compliance with the Documentum architecture and leverages development best practices.

About Crown Partners: Crown Partners, LLC is the leading provider of software and services for content-enabled applications. Crown's exclusive focus is on developing in-depth Enterprise Content Management (ECM) capability and advancing our knowledge of the commercial technologies required for comprehensive solutions. Crown produces world-class ECM solutions that drive real-world results for Global 1000 and emerging customers. Crown solutions are employed in industries such as banking, finance, healthcare, manufacturing, energy, government and publishing. Using Crown's advanced engineering methodology that emphasizes vendor compatibility and architectural integrity, our clients benefit from efficient, scalable content solutions. Crown Partners was named one of the Top 100 Fastest Growing Companies in America by Entrepreneur Magazine in 2005 and again in 2006. Crown Partners has also been named to Inc. Magazine's Inc. 500 list of fastest-growing privately-held companies. Please visit www.crownpartners.com for additional information.

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